



## Be a Part of **Something Big!**

Arizona State University, the No. 1 university in the country for innovation, takes great pride in celebrating its achievements at its annual signature event Founders' Day. These achievements are largely due to the talented individuals who perpetuate the growth and diversity envisioned by the founders of this institution. We are pushing the boundaries of research in humanities, science, technology, service, language, literature, sports and numerous other fields.

We invite you to celebrate with us and participate as a sponsor. This opportunity allows you to show your support for an institution that is changing the paradigm of higher education with its mission of providing accessible education to all, advancing research and discovery of public value; and assuming fundamental responsibility for the economic, social, cultural and overall health of the communities it serves.

The event honors the best of the best and in the past, esteemed honorees have included Congressman Ed Pastor, national hero Pat Tillman (posthumously), professional football Hall of Fame inductee Randall McDaniel, professional golfer Phil Mickelson, the Honorable Ruth McGregor, and former Tempe Mayor

Neil Giuliano. With a history that dates back to 1964, this annual event attracts the highest level of university administrators, faculty, and leaders of the local business community.

For more information, please contact **Tonya Gray** at **480-965-0093** or via email at [tonya.gray@asu.edu](mailto:tonya.gray@asu.edu).

Learn more about this amazing program at [alumni.asu.edu/foundersday](http://alumni.asu.edu/foundersday).

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### Founders' Day At-a-Glance

<b>Date</b>	<b>Wednesday, March 21, 2018</b>
<b>Location</b>	<b>Arizona Biltmore McArthur Ballroom</b>
<b>Time</b>	<b>6 p.m. Reception 7 p.m. Dinner &amp; Awards Ceremony</b>
<b>Attendance</b>	<b>800+ Business Leaders, Elected Officials and ASU Dignitaries, Deans, and VIPs</b>

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# Founders' Day Sponsorship Opportunities

<b>Sustaining Sponsor</b> <b>1 available - \$25,000</b>	<b>Premier Sponsor</b> <b>3 available - \$15,000</b>	<b>Dinner Sponsor</b> <b>6 available - \$8,000</b>	<b>Gold Sponsor</b> <b>\$6,000</b>
<ul style="list-style-type: none"> <li>• 2 minute Verbal Opportunity to Welcome Attendees at Podium</li> <li>• 18 Founders' Day event tickets (2 tables)</li> <li>• Tables located in premium area</li> <li>• VIP or honorary host seated at your table</li> <li>• Logo on invitation materials</li> <li>• Logo in printed program</li> <li>• Logo on sponsorship signage at event</li> <li>• Logo on ASU Alumni Association website dedicated to Founders' Day with hyperlink</li> <li>• Gobo displayed during dinner and awards program (supplied by organization)</li> <li>• Verbal recognition during awards program</li> </ul>	<ul style="list-style-type: none"> <li>• 18 Founders' Day event tickets (2 tables)</li> <li>• Tables located in premium area</li> <li>• Honorary host and guest seated at your table</li> <li>• Logo on invitation materials</li> <li>• Logo in printed program</li> <li>• Logo on sponsorship signage at event</li> <li>• Logo on ASU Alumni Association website dedicated to Founders' Day with hyperlink</li> <li>• Verbal recognition during awards program</li> </ul>	<ul style="list-style-type: none"> <li>• 8 Founders' Day event tickets (1 table)</li> <li>• Table located in premium area</li> <li>• Honorary host and guest seated at your table</li> <li>• Name on invitation materials</li> <li>• Logo in printed program</li> <li>• Logo on sponsorship signage at event</li> <li>• Logo on ASU Alumni Association website dedicated to Founders' Day with hyperlink</li> <li>• Verbal recognition during awards program</li> </ul>	<ul style="list-style-type: none"> <li>• \$6,000</li> <li>• 8 Founders' Day event tickets (1 table)</li> <li>• 2 ASU student scholars will be seated at your table</li> <li>• Table located in premium area</li> <li>• Name in printed program</li> <li>• Name on sponsorship signage at event</li> <li>• Name on ASU Alumni association website dedicated to Founders' Day with hyperlink</li> <li>• Verbal recognition during awards program</li> </ul>
<b>Maroon Sponsor</b> <b>\$4,000</b>	<b>Pitchfork Sponsor</b> <b>\$2,500</b>	<b>Award Sponsor</b> <b>\$1,000</b>	<b>Sparky Sponsor</b> <b>\$250</b>
<ul style="list-style-type: none"> <li>• 8 Founders' Day event tickets (1 table)</li> <li>• 2 ASU student scholars will be seated at your table</li> <li>• Name in printed program</li> <li>• Name on sponsorship signage at event</li> <li>• Name on ASU Alumni Association website dedicated to Founders' Day</li> <li>• Verbal recognition during awards program</li> </ul>	<ul style="list-style-type: none"> <li>• 10 Founders' Day event tickets (1 table)</li> <li>• Name in printed program</li> <li>• Name on sponsorship signage at event</li> <li>• Name on ASU Alumni Association website dedicated to Founders' Day</li> </ul>	<ul style="list-style-type: none"> <li>• Name in printed program</li> <li>• Name on sponsorship signage at event</li> <li>• Name on ASU Alumni Association website dedicated to Founders' Day</li> </ul>	<ul style="list-style-type: none"> <li>• Support attendance of 2 ASU student scholars</li> <li>• Name in printed program</li> <li>• Name on sponsorship signage at event</li> <li>• Name on ASU Alumni Association website dedicated to Founders' Day</li> </ul>