

Advance the university



Founders' Day 2020

Make Founders' Day your day!

Founders' Day is a highly energized, highly anticipated ASU tradition. It is a signature celebration recognizing innovation and vision by a university identified as this country's most innovative center of higher education — four years in a row — by U.S. News & World Report.

Make ASU Founders' Day your day in the spotlight. As ASU honors the groundbreaking achievements by talented individuals who reflect and continue the growth, diversity, entrepreneurship and, yes, the innovation that created this university more than 130 years ago, we invite you to not only join us, but to make Founders' Day your day in 2020. Capture the many benefits built into an enviable range of sponsorship opportunities.

Join us as a valued, high-profile Founders' Day sponsor and put your support of and pride in this great university front and center. Nearly 1,000 community, business and education decision-makers and visionaries come together at Founders' Day to celebrate the advancement of ASU as a New American University and to meet and applaud those who are pushing the boundaries of research in traditional and emerging fields. Honorees over the years have impacted the university, the community and society through innovation, determination and vision: 15-term U.S. Congressman Ed Pastor, Arizona Supreme Court Justice Ruth McGregor, the Ira A. Fulton family, five-time PGA majors winner Phil Mickelson, former City of Tempe Mayor Neil Giuliano, head coaching legend Frank Kush, Olympic gold medalists Herman Frazier and Amanda Borden-Cochran, and other community and business champions.

Share the spotlight with ASU's best and brightest in front of a highly prized audience of movers and shakers. For more information, please contact Tonya Gray at 480-965-0093 or via email at tonya.gray@asu.edu.

Learn more about this amazing program at alumni.asu.edu/foundersday.

Founders' Day 2020 at a glance

DATE
Tuesday, Feb. 25, 2020

LOCATION
Arizona Biltmore Resort,
Frank Lloyd Wright Ballroom

TIME
6 p.m. Reception
7 p.m. Dinner and awards

ATTENDANCE
900+
business and community
leaders, elected officials
and ASU dignitaries, deans
and VIPs

MORE INFORMATION
alumni.asu.edu

ASU Alumni
Arizona State University

2020 Founders' Day

Sponsorship level

Visibility benefits

Sustaining sponsor

\$25,000

~~1 available~~ **sold out**

- On-stage opportunity to welcome Founders' Day audience.
- 18 Founders' Day event tickets (2 tables); Sustaining sponsor tables located in premium area.
- One (1) VIP/Honorary host and guest seated at each Sustaining sponsor table.
- Primary logo placement in Founders' Day invitation materials.
- Primary logo placement in Founders' Day printed program.
- Primary logo placement on Founders' Day on-site sponsorship signage.
- Primary logo placement on ASU Alumni Founders' Day website with hyperlink.
- Spectacular Gobo lighting logo display during dinner and awards program.
- Verbal recognition during program.

ASU Alumni thanks longstanding Founders' Day Sustaining sponsor American Campus Communities for its continued support in 2020.



Premier sponsor

\$15,000

3 available

- 18 Founders' Day event tickets (2 tables); Premier sponsor tables located in premium area.
- Honorary host and guest seated at each Premier sponsor table.
- Prominent logo placement in Founders' Day invitation materials.
- Prominent logo placement in Founders' Day printed program.
- Prominent logo placement on Founders' Day on-site sponsorship signage.
- Prominent logo placement on ASU Alumni Founders' Day website with hyperlink.
- Verbal recognition during program.

Dinner sponsor

\$8,000

6 available

- Eight (8) Founders' Day event tickets (1 table); Dinner sponsor tables located in premium area.
- Honorary host and guest seated at Dinner sponsor table.
- Name placement in Founders' Day invitation materials.
- Logo placement in Founders' Day printed program.
- Logo placement on Founders' Day on-site sponsorship signage.
- Logo placement on ASU Alumni Founders' Day website with hyperlink.
- Verbal recognition during program.

Gold sponsor

\$6,000

- Eight (8) Founders' Day event tickets (1 table); Gold sponsor tables located in premium area.
- Two (2) ASU student scholars seated at Gold sponsor table.
- Name placement in Founders' Day printed program.
- Name placement on Founders' Day on-site sponsorship signage.
- Name placement on ASU Alumni Founders' Day website with hyperlink.
- Verbal recognition during program.

Maroon sponsor

\$4,000

- Eight (8) Founders' Day event tickets (1 table).
- Two (2) ASU student scholars seated at Maroon sponsor table.
- Name placement in Founders' Day printed program.
- Name placement on Founders' Day on-site sponsorship signage.
- Name placement on ASU Alumni Founders' Day website.
- Verbal recognition during program.

Pitchfork sponsor

\$2,500

- 10 Founders' Day event tickets (1 table).
- Name placement in Founders' Day printed program.
- Name placement on Founders' Day on-site sponsorship signage.
- Name on ASU Alumni Founders' Day website.

Award sponsor

\$1,000

- Name placement in Founders' Day printed program.
- Name placement on Founders' Day on-site sponsorship signage.
- Name on ASU Alumni Founders' Day website.

Sparky sponsor

\$250

- Sponsorship support of Founders' Day attendance for two (2) ASU student scholars.
- Name placement in Founders' Day printed program.
- Name placement on Founders' Day on-site sponsorship signage.
- Name on ASU Alumni Founders' Day website.

“Founders' Day is a special opportunity to simultaneously celebrate our university's proud past and limitless future.

We honor the birth of the Tempe Normal School, its evolution into a world-class university, and most importantly, the incredible alumni who apply the abilities gained at ASU to help others and change the world.”

— MICHAEL M. CROW,
ASU PRESIDENT

Please make checks payable to ASU Alumni Association. In the memo field, include Founders' Day and your desired sponsorship level. Mail checks to Alissa Serignese at ASU Alumni Association, Arizona State University, PO Box 873702, Tempe, AZ 85287-3702. To process by credit card, please contact Tonya Gray at 480-965-0093 or by email at tonya.gray@asu.edu.