WHEREAS, The Board of Directors deems it wise and prudent to establish parameters for the ASU Alumni Constituencies;

WHEREAS, A proposal was presented to the Board of Directors for review and discussion;

NOW, THEREFORE, BE IT RESOLVED, That the Board of Directors establishes the following:

The ASU Alumni Association (ASUAA) is committed to creating and sustaining a strong, successful network of alumni constituent groups. Chapters and Clubs are vitally important in engaging alumni with the university community and with each other. The ASUAA recognizes its responsibility to support this network. Through its Board of Directors, and staff, ASUAA provides the strategic vision and organizational strategies for the formation of new alumni constituent groups, offers guidance, resources and services in helping each group achieve its unique goals and potential, and serves as the gateway for alumni to stay connected to Arizona State University.

PURPOSE
In order to be approved by the Board of Directors, any alumni constituency network must support the mission of the University and the ASU Alumni Association. The purpose of these alumni groups is to:

- Support the traditions and goals of ASUAA, and also directly connect to the current student population or organization that creates the pipeline for involvement in the alumni group upon graduation.

- Recommends to the Board of Directors changes in and additions to policies related to alumni constituent relations.

- Works in cooperation with the staff of the Association to develop and implement effective strategies for the creation, placement and sustainability of a volunteer network consistent with the policies and processes of the Association.

- Recommends new chapter, club or connection status to the Board of Directors.

- Assists the Association with the recruitment and support of chapter leaders, advises on effective leadership development strategies and succession protocols, and assists with forum and conference planning.

MISSION Academic Affiliates exist to connect directly to a specific University College/School/Degree Program. The academic dean or designated administrator will determine direction in concert with the Association’s overall mission and goals.
Geographic Chapters and Clubs exist in a geographic area or region where a number of ASU Alumni allow for sufficient capability for engagement and activities. The determination of which level, i.e. Chapter or Club, is determined by alumni population in the area.

Special Interest Chapters & Clubs exist to connect alums from registered student organizations or university sponsored student groups.

International Connections exist to provide a support network for alumni in the geographical area/region of other countries and serve as a point of contact for the university.

ORGANIZATION
Academic Affiliates: The ASU Alumni Association is committed to supporting alumni affiliates associated with major academic organizational units (school or college). Each Dean who would like to engage with alumni on an official basis will identify an individual to serve as the primary alumni liaison. The academic liaison in the ASU Alumni Association will then work collaboratively with each academic unit liaison to support the alumni and advance the University.

Alumni Chapters: The purpose of chapters is to provide official recognition for groups who are approved by ASUAA and receive funding assistance to carry out programs aimed at engaging alumni. Chapters typically involve individuals who live in the same geographic region (geographic chapters), or share special interests (special interest chapters). The official recognition of a chapter symbolizes the formal partnership and mutual commitment between the chapter and the Association.

International Connections: International Connections represent a communication link to their constituents and are listed as part of the formal alumni network of ASUAA. International Connections provide a support network for alumni in the respective international geographical area/region and serve as a point of contact for the university.

MEMBERSHIP
Dues-paying membership is a major initiative of the ASU Alumni Association. All recognized alumni constituent groups shall promote active dues-paying membership in the Association. Chapters and Clubs may not charge separate or additional dues for membership.