Thank you for purchasing Sparky’s Touchdown Tailgate: ASU v. Texas A&M. Coach Todd Graham and his Sun Devils will kick off the 2015 season at the Advocare Texas Kickoff at NRG Stadium in Houston, TX. Here is information regarding the tailgate, game and Houston weekend events with fellow alumni and fans.

For questions regarding the tailgate, please contact Tonya Gray, program coordinator for ASU Alumni Association at tonya.gray@asu.edu or by phone (480) 965-0093 or mobile phone (480) 229-1253.

Sparky’s Touchdown Tailgate powered by NRG
Hosted by ASU Alumni Association
Saturday Sept. 5, 2015
Doors Open at 2:30pm. Tailgate program at 4:40pm. Kick-off at 6pm.

Houston Texans Methodist Training Center (The Practice Bubble)
8731 Kirby Drive, Houston, TX 77054 – See Map

Directions and Parking
NRG Stadium is located within the inner loop of the Southern portion of Interstate Loop 610 between Kirby Street and Fannin Street. Driving directions can be found at http://www.advocaretexaskickoff.com/directions/

The stadium is located in NRG Park which is on the MetroRail Houston Red Line. The stop would be NRG Park at Fannin at Holly Hall. For route information, click this link: http://www.ridemetro.org/Pages/RedLine.aspx

The tailgate location is west of Kirby Drive, between Murworth and McNee on Lantern Point, within walking distance to the stadium and on the same side as ASU’s seat allocation. If parking, we suggest you park in your parking lot and walk to the tailgate location. Entrance to the tailgate is on the Northside of the practice bubble. See map for more details.
Pre-sale parking is available through Advocare Texas Kickoff for $50. Certain lots will be available for purchase upon arrival for $30. For information and to pre-purchase passes, please go to http://www.advocaretexaskickoff.com/parking-info/

Fan Guide and Houston Travel
- The complete fan guide for the 2015 Advocare Texas Kickoff is available online at http://www.advocaretexaskickoff.com/fan-guide/

Parking and Tailgate Location map


Tailgate information and Activities
Sparky’s Touchdown Tailgate is the official pregame event for Sun Devil fans and alumni. The tailgate in Houston will include world famous BBQ from Killen’s Texas Barbecue (http://www.killensbarbecue.com/), dessert, unlimited drink (beer, wine, soda, water), and
official ASU rally item. There will also be a special food station with additional kid-friendly food options.

Several activities are available including live band entertainment, free face and hair painting, photo ops with Houston Texan backdrops, QB toss, ASU tailgate games, and appearances by former Sun Devil football players, Sparky, VIPS and more.

The Sparky’s Touchdown Tailgate official sponsor, NRG will be on-site giving away football goodies and will provide attendees the opportunity to win an ASU home game package with game tickets, tailgate tickets and tailgate gear.

ASU Alumni Association will have a drawing for an autographed helmet by Head Coach Todd Graham or autographed football by Sun Devil Legends and NFL players including Darren Woodson, Randall McDaniel, Eric Allen and more. Tickets can be purchased one for $10 or 3 for $20. Winners will be chosen on-site during the tailgate program but DO NOT have to be present to win.

Houston Alumni Chapter will have a silent auction for custom ASU tailgate corn hole sets to support the Houston Alumni Scholarship fund.

Show your Sun Devil Pride on Your Ride! Learn more about how you can get a SparkyPlate by visiting the SparkyPlate booth or visiting [https://alumni.asu.edu/services/sparky-plates](https://alumni.asu.edu/services/sparky-plates).

**Opportunity to Win Pregame Sideline passes**
Compliments of Advocare Texas Kickoff, all tailgate purchasers have the opportunity to win pregame sideline passes on the field. As a purchaser of tailgate passes, you are automatically entered to win pregame sideline passes to see the Sun Devils warm up before the game. Sideline passes provide exclusive access to the field from 4pm – 5:30pm. Winners will receive two sideline passes and will be announced at 3:45pm on the main stage of Sparky’s Touchdown Tailgate. **Winners MUST be present to win.** The passes will be distributed to the winners who must enter through the Media entrance. Passes must be accompanied by a valid game ticket for entry into the Stadium.
Tailgate Rules:
- Each person (adult and/or child) must have a wristband to be allowed entry inside the tailgate. Tailgate bands will be available for pick-up at the tailgate location. Please bring your wristband or confirmation email (emails displayed on your mobile device is acceptable) to the tailgate registration tent on-site. Will-call orders can retrieve your wristbands and game tickets on-site too. You may be asked to show a valid I.D. with photo that matches the name of the tailgate ticket purchaser.
- Your wristband WILL allow you in and out access to the tailgate and must be worn at all times during the tailgate.
- You must be 21 years of age to consume alcohol. Please be sure to have a valid I.D. with you (i.e. driver’s license).

Need more tailgate tickets? Additional tailgate tickets are available and can be purchased through the ASU Alumni Association website (www.alumni.asu.edu/stt) until September 2 or on-site at the tailgate location until 5pm on game day.

Sun Devil Spirit Walk
The Arizona State Sun Devil football team will be arriving at the stadium at 3:55pm. Sun Devil fans can gather south of NRG stadium to greet the players and coaches before they enter the NRG Stadium. Your wristbands allow in and out entry. You may leave the tailgate and return to the tailgate after the Spirit Walk. This event is optional.

What to wear?
We must paint Houston Gold! Show your Sun Devil Spirit by wearing Gold all weekend.

Houston temperatures will be in the low to mid 90’s with humidity levels from 20-50%. The tailgate location is indoors and air-conditioned but please plan your weekend attire accordingly.

ASU Texas GOLD t-shirts are available for sale at Sun Devil Campus Bookstore or can be ordered online at http://www.bkstr.com/arizonastatestore/home
Texas Advocare Kickoff Weekend in Houston, TX
ASU v. Texas A&M
Sept. 4-5, 2015

Welcome to Houston, TX! We look forward to having Sun Devil Nation in the 4th largest city in the U.S. for the kickoff of the 2015 season. Your Pac-12 ASU Sun Devils will take on the SEC Texas A&M Aggies on Sat. Sept. 5th at NRG Stadium at 6:00pm. Gather with fellow Sun Devils all weekend long in H-town, home to the Astros, Texans, Rockets, Jim Parsons, NASA, and more. Let’s show Space City that Sun Devil Nation is here by wearing GOLD all weekend!

Here is a list of fun information and special Sun Devil events and deals for Houston, TX weekend.

Friday, Sept. 4

Friday Night Inferno in Midtown Houston
Friday Sept. 4 @ 7pm
Little Woodrows Midtown
2306 Brazos Street
Houston, TX 77006
http://midtown.littlewoodrows.com/

Join the Houston Alumni Chapter Network and all Sun Devils the night before Texas Advocare Kickoff at Little Woodrows. Sparky’s Touchdown Tailgate ticket wristbands will be available for sale or pick-up from 6pm – 9pm. Houston Chapter will be onsite to sell their GOLD Chapter t-shirts. And, to benefit their local scholarship, custom made cornhole tailgate games will be available for silent auction bid. This event is FREE. Little Woodrows offers a variety of drinks including Texas craft brews and spirits and prices range from $5-$9 a drink. There are plenty of food trucks and food vendors on-site-most of the food vendors are CASH ONLY. MUST BE 21 YEARS OLD TO ENTER THE PREMISES.

ASU Night at the Astros
Fri., Sept. 4, 2015 @ 7:10pm
Astros v. Twins
Special deal for ASU Sun Devils in the Power Club. Each ticket is $44 and includes a $15 food and beverage credit. Guests will scan the barcode on the ticket like a credit card at any register in the ballpark

Click on the link:
https://oss.ticketmaster.com/html/go.html?l=EN&t=astros&o=11414342&g=906
Password/Special Offer Code: asu
Getting Around the Bayou City

We can take you where you want to go.

The Wave takes care of all your transportation needs and safely provides door-to-door service to premier Houston destinations!

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Helpful links for events, culture, and fun things to do in Houston, TX.

Visit Houston: [http://www.visithoustontexas.com/](http://www.visithoustontexas.com/)

Downtown Calendar - and guide.

Culturemap - excellent digital city guide with things to do, restaurants, culture etc.
[http://houston.culturemap.com/events/](http://houston.culturemap.com/events/)

GHCVB Calendar

Houston Culinary Tours

Space Center Houston

Houston Alumni Chapter
[https://alumni.asu.edu/chapters/houston](https://alumni.asu.edu/chapters/houston)