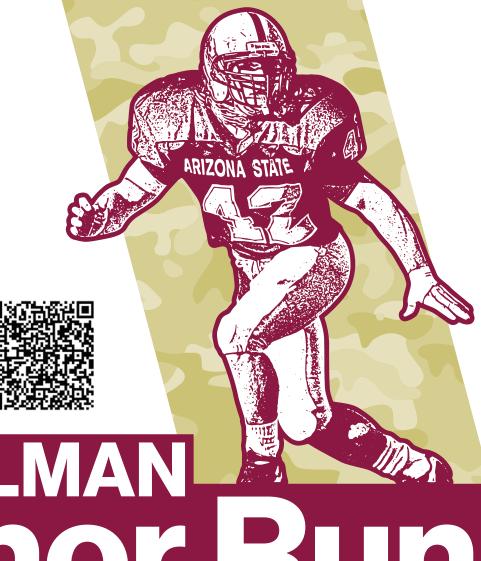


Saturdays in

**April** 

Nationwide locations



HONOR RUN

Tillman Honor Runs celebrate and honor the legacy of ASU alum and Army Ranger Pat Tillman. This April, Tillman Honor Runs will be held in 38 cities around the U.S.

The 4.2 mile fun runs are open to the public and provide support to the Tillman Scholars program.

For questions about the Tillman Honor Run please contact:

Parker Storry parker.storry@asu.edu



## Honor Run

Sponsorship level	Visibility benefits		
National program sponsor \$10,000	<ul> <li>20 registrations</li> <li>Logo placement and recognition as National program sponsor on website</li> <li>Emails and social media posts</li> </ul>	<ul> <li>Sponsor recognition at select runs</li> <li>Opportunity to provide promo items</li> <li>Dedicated social media post for sponsor</li> </ul>	Dedicated sponsor email to all race participants
Gold sponsor \$6,000	<ul><li>15 registrations</li><li>Selection of up to 5 runs to display imagery</li><li>Opportunity to provide promo items</li></ul>	<ul> <li>Logo placement and recognition as Gold Sponsor in email marketing campaigns</li> </ul>	Dedicated sponsor email in selected markets
Honor sponsor \$4,200	<ul><li>10 registrations</li><li>Selection of up to 4 runs to provide imagery at</li></ul>	Opportunity to provide promo items	Recognition as Honor Sponsor in email campaigns
Timing sponsor (for runs of 50 or more only) \$1,250	Directly adds run timing to one run location	Recognition as Timing Sponsor featured prominently in pre-event communications	
Sparky sponsor \$1,000	Opportunity to provide promo items	Name listed as Sparky Sponsor in email campaigns	







Don't feel that these sponsorship levels fit your company's needs? Then consider sponsoring the cost of your employees' registration for the event.

Contact Parker Storry at parker.storry@asu.edu to discuss.

